WELCOME

We deeply appreciate your attendance at this 23rd Annual Goat Field Day of the E (Kika) de la Garza American Institute for Goat Research of Langston University. The Field Day is one of the most important things we do each year. The primary purpose of the Field Day is for education and extension in areas of greatest interest to clientele of the Institute. Thus, please share your thoughts with us on today’s activities and suggestions for the Field Day next year. In addition to extension and education, the Field Day provides an excellent opportunity for the staff of the Institute to meet other people that work with goats. Such interaction helps make our program the most appropriate it can be for the people it serves. The proceedings of the Field Day is a very useful tool for the Institute beyond impact realized from the program today. First, there are reports on Field Day presentations. After this information, there are highlights of research, extension, and international activities of the Institute in the past year. This section is an aid to assess our recent progress, display current activities, and contemplate future directions to be followed. We hope you will take time later to look through this information. This year’s general theme “Innovative and Traditional Goat Marketing.” I have looked over the articles on these topics in the proceedings, as well as the others, and it looks like we will all learn a great deal of useful new information today. And remember, we attendees also can learn a lot from each other, so let’s all make a point of visiting whenever possible. Here is the exciting program planned for today that has developed from your input.

The morning program consists of:

- **Nine Steps to Attract More Customers**
  - **Ms. Ellie Winslow**

- **2008 Feed Market Situation and Outlook**
  - **Dr. Derrell S. Peel and Mr. James Jones**

The afternoon workshops are:

- **Growing Your Rural Business: Attitudes, Marketing Secrets and Methods**
  - **Ms. Ellie Winslow**

- **Livestock Marketing**
  - **Mr. James Jones**

- **Basic Goat Husbandry**
  - **Mr. Jerry Hayes**

- **Basic Herd Health**
  - **Dr. Lionel Dawson**

- **Goat Farm Budgeting**
  - **Mr. Roger Sahs**

- **Nutrition for Health and Production**
  - **Dr. Steve Hart**

- **Introduction to Goat Barbecue Cookery**
  - **Ms. Gladys Young**

- **Internal Parasite Control**
  - **Dr. Dave Sparks**

- **DHI Training**
  - **Ms. Eva Vasquez**

- **Benefits of USDA Programs**
  - **Mr. Dwight Guy, Mr. Phil Estes, Mr. Robert Dukes, Ms. Sally Vielma**

- **Oklahoma Department of Agriculture Services**
  - **Mr. Justin Whitmore, Mr. Justin Harvey, and Ms. Chris Kirby**

- **Body Condition Scoring as a Management Tool**
  - **Mr. Glenn Detweiler**

- **Fitting and Showing for Youth and Adults**
  - **Ms. Kay Garrett**

- **Fun Tent**
  - **Ms. Sheila Stevenson**

- **Poster, Speech, & PowerPoint Contests/Workshops**
  - **Mr. Dennis Howard**

Please let us know your wishes for the 2009 field day, and we will do our best to again provide a quality program with requested and timely topics. On behalf of the staff of E (Kika) de la Garza American Institute for Goat Research, we thank you for your continuing interest and support.

Tilahun Sahlu
Director, E (Kika) de la Garza American Institute for Goat Research